

From: jeregood@aol.com <jeregood@aol.com>

Sent: Sunday, July 3, 2022 7:33 PM

To: jeregood@aol.com <jeregood@aol.com>

Subject: ***IMPORTANT MESSAGE FROM THE DIRECTOR OF GWRRA***

District Directors,

Please share with your Team, and Chapter Directors who should also share with their Team.

The news we received at Wing Ding 43 was a bombshell. Not only did we learn that this was our last Wing Ding, but the real devastating news was that GWRRA as we know it, will close its doors December 31, 2022.

Social media was inundated with misinformation, rumors, speculation, and the distortion of facts. Our CEO cleared up much of the misinformation at the District Director's and Chapter Director's Forums which was open to anyone who would like to attend. There is still a great deal of clarity to be shared, and that will take some time.

For those in attendance at Wing Ding 43, there were presentations by Anita Alkire on a possible option for GWRRA Members going forward. Besides the presentations, there was a concerted effort by Anita and Bruce Beeman to speak to as many as possible to garner support for this new endeavor.

Sherry and I also spoke with many at Wing Ding, and there are some serious concerns and things to consider. For example, some may want to apply for a new EIN (Employer Identification Number) and function on their own without a higher structure. Some may not want an EIN and will still function without any higher structure. This seems to be a prevailing feeling at the Chapter level. Things get a little more complicated at the District level.

Additional information will be provided from Home Office as it relates to the Gold Wing Road Riders Association. We will not be providing information pertaining to the new endeavor as that has nothing to do with the closure of GWRRA as we know it.

Bottom line: District Directors, Chapter Directors, and the Membership have a lot to discuss and consider. Take your time and do your research. Please do not liquidate your money immediately. More will come out on this subject as soon as possible.

Sherry and I were asked by many what was our feeling on this new endeavor being presented by Anita Alkire and Bruce Beeman who we believe will become the President while Anita remains in the background.

After careful consideration based on our own knowledge and many years as Officers in GWRRA, Sherry and I will not be endorsing or joining this endeavor.

To the best of our knowledge, Team GWRRA, with the exception of two who have not committed either way, will not be endorsing or joining this new effort. You are welcome to contact any of us on the Team for a more detailed explanation as to our thoughts.

At the end of day, we want what is best for the GWRRA Membership going forward in 2023. Regardless of your decision to join and support the new proposal presented by Anita, we wish you the best and hope you have many more years of riding and socializing with the family you have gained through the Gold Wing Road Riders Association.

Sincerely,

*Jere and Sherry Goodman
Directors of GWRRA*